

Judy Stroweis

born 15 June 1983

Address: Hazon Zion 10/21, 96310 Jerusalem - Israel

Tel. home +972-2-651-6374 mobile +972-52-651-4996

E-mail: judys@gmail.com

Languages: Hebrew (native), English, French (native)

Citizenship: Israeli, French

Mid 2010 - up to now - Israel Ministry of Finance (MOF), IT Division.

Responsible for UX and web design of all MOF software creating rich interactive applications (local and web-based applications):

Involved in a variety of financial projects (budgets, taxes, reports)

Interface with many players (project managers, heads of divisions, analysts, programmers, clients), and end users (accountants, private business consultants, economists)

Chronological order of the process:

- requirements analysis, together with clients and analysts
- finding concepts, drawing sketches and wireframe
- creating live prototypes (using AXURE)
- graphic design
- setting user interface guidelines for the programmers
- QA (graphics)
- user review

2011 - Magic Software, ERP application, UX and graphics design (freelance, ongoing)

2011 - Multipon, Facebook application, UX and graphics (freelance, ongoing).

2009-2010 - Design Factory Company, web designer

2005-2010 - As freelance:

- Web designer
- Graphic designer
- Branding

Awards

- Best Web&UX Design for Tawkon's Website, at designawards.co.il
- Price of Excellence for Seminar Work, Bezalel Academy of Art and Design, Jerusalem: "Vermeer, psychological and philosophical reading of his works"
- Aroma Coffeehouse Chain, 2nd price for newspaper advertisement

Education

- **2011 User Interface Experience**, Training Class at Ness College
- **2005-2009 B.A. in Visual Communications** (field: Interactive Design)
Bezalel Academy of Art and Design, Jerusalem

- **Army Service 2002-2003** Social Worker in the IDF Education Corps
- **High School 1995-2001** High School Next to the Hebrew University (Leyada School), Major in Arts, Mathematics, English and Biology.

Development Platforms

Dot.net, RIA, Silverlight, WPF

Software Languages

HTML, CSS, javascript (reading level)

Tools

Office, Photoshop, Illustrator, Flash, Freehand, Acrobat, Axure,

Something special about me

- 2007 Perah, Volunteering
- 1993-2001 Scouts leader